



Attendee list is on next slide



9/10/20 with 65 Attendees *(Please note this list reflects those who's name appeared or introduced themselves).*

Kelly Corbin, MnDOT

Dave Cowan, MnDOT)

Joanne Moze, BCBSMN

Sandy Leuthner, BCBSMN

Wendy Foley, BCBSMN

Marisa Jones, SRTSNP

Michelle Keifer, Bike MN

Russel

Habermann

Colin Harris (ALTA)

Nick Mason, Bike MN

Dani Gardner – Rochester SRTS Coord
Schools

Sarah Stuart, St Paul Public

Andrea Orst, Sawtooth Mountain Clinic

Michelle Auld

Jenny Borden, MPS

Cassy Greenwood

Karen Nitzkorski – Partnership 4 Health

Janet Bush

Kh Kennedy

Fred Sandal

Cindy Winters

Michael M (SWRDC)

Kim Kelly

Jason Walker (SWRDC)

Justin Otsea
Will Wlilzo (Richfiled Schools)
Michelle Ebbers
Megan Kirby
David Peterson
Carma Hanson
Kyle Ten Napel
Josh Ramaker
Amanda Lien
Megan
Melissa Hjelle
Emily Hauser
Holly Kostezewski
Megan De Schep
Melissa Hoffman
Leah
Sara Schmidt
Chris Brown

Kelli Kimoo
Julie Danzl (MPS)
Joel Hanif
Patrick Holister
Luke Ewald
Hannah Dockendorf
Jessica Schleck
Sophie Olsen
Girm Feyissa
Andre Mack
Mykala Holm
Darby Turnbull
Heidi Schallberg
Laura Evans
Brian Bloom
John Inkster
Allison Dudeck
Rachel Workin



AGENDA

- Welcome and Introduction
- MnDOT Updates and Annonc
- Dropping Enforcement
 - Marisa Jones, SRTS National Parntership
- Personal Reflections on Healthy Together Willmar
 - Wendy Foley, Blue Cross and Blue Shield of MN
- Small Group Discussion
- Announcements

Rational Aim:

Safe Routes to School MnDOT Update

Dave Cowan, SRTS Coordinator



Note: We were not recording during Dave's presentation. Please see notes.

Student transportation is going to look different, we're here to help

- [Find tool and ideas at MnSRTS COVID-19 resources for Safe Routes to School.](#)
- [Oregon's Metro SRTS program published a detailed guide to adjusting and implementing programming ideas during COVID.](#)
- Safe Routes National Partnership has released [back to school recommendations for Safe Routes to School programming and SRTS school messaging guide.](#)

Walk to Anywhere Week!

WALK BIKE
TO SCHOOL

PLAN
an event

SEE
who's signed up

BEYOND
the event

LEARN
more

REGISTER
sign up today!

Register Today for Walk to School Day 2020

It's going to be 'virtually' the best event yet!

Since 1997, communities have been coming together for Walk to School Day. This year, the global coronavirus pandemic means that travel to school may be different than prior years. In some places, schools are open and students are able to walk and roll to school. In other places, the school trip might just be to the living room. Regardless, communities across the country tell us that they remain committed to participating in Walk to School Day this year—and that the reasons for participation remain the same, with physical activity, safety and social connectedness rising to the top.

To allow participation across learning environments, families, neighborhoods and schools are all invited to register participation this year. Walk to School Day activities might happen at home, around the neighborhood or at school...there's room for everyone!

Reflect on why you and your community care about walking to school and use Walk to School Day to solidify commitments and work towards needed changes.

Register today!

While October 7 is officially Walk to School Day in 2020, communities are welcome to celebrate any day in October that works best for their schedules and that fits with local public health guidance.

Looking for more resources, event ideas and Walk & Bike to School Day news? Follow us on Facebook, Instagram and Twitter.

Walkbiketoschool.org

Plan Your Event in 2020

Walking & Rolling to School in



<http://www.walkbiketoschool.org/>

Safe Routes to School Fall Solicitations



Solicitations

- This Month!
 - Demonstration Project Technical Assistance
- First week of October
 - Boost non-infrastructure
 - Planning Assistance
- TA - infrastructure



**Safe Routes to School
Demonstration Project
Technical Assistance**



What is a demonstration project?

- Short term, low-cost, temporary roadway projects
- Examples: bicycle lanes, crosswalk markings, curb extensions, and median safety islands



Why consider a demonstration project?



- Evaluate a project before investing in more expensive and long term materials
- Inspire action and build support
- Develop public awareness
- Increase public engagement



Demonstration Project: Technical Assistance Application

- Online fillable form application
- Closes October 2nd at 5:00 PM
- Applicant may be:
 - City, County, School, Tribe, or Non-Profit
- **MUST** be partnered with Roadway Authority
- SRTS Plan is not a requirement, but must describe safety concerns identified through engagement strategies



<http://dot.state.mn.us/saferoutes/demonstration-ta.html>

Demonstration Project: Technical Assistance Application

- Schools/communities will be expected to participate in workshops, promote the project, and participate in installation
- No cost to communities beyond staff time
- MnDOT consultant will facilitate workshops, prepare designs, and purchase materials
- Webinar Sept. 15, 1pm (info at link)



<http://dot.state.mn.us/saferoutes/demonstration-ta.html>

Closes October 2nd at 5pm

Boost and Planning Assistance Grants



Planning Grants

- Open early Oct – Nov 25th
- Online fillable form application
- Equity ranking will be primary consideration
- Webinar – October 15 – 10 am



Boost Grants

- Open early Oct – November 25th
- Online fillable form application
- Tangible items are ideal candidates
- Equity ranking will be primary consideration
- Webinar Placeholder – Nov. 2nd, 2020 at 11am



TA Infrastructure (greater MN)

- Outside of 7 county metro
- Online LOI
- Opens October 1st, Closes October 31st
(may be shortened to Oct 23)







Cowan, Dave (DOT) <dave.cowan@state.mn.us>

Corbin, Kelly (DOT) <Kelly.Corbin@state.mn.us>

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Rational Aim:



**Dropping Enforcement from the 6 E's of
Safe Routes to School Framework**

Marisa Jones, Policy and Partnerships Director



Hello!

I am Marisa Jones.

I am the Policy and Partnerships Director at the Safe Routes Partnership.

I live in Philadelphia, Pennsylvania, where I live a multi-modal lifestyle.

You can find me on Twitter at @marisacjones.



Agenda

- Introduction: Who is the Safe Routes Partnership?
- The 6 E's of Safe Routes to School
- Traditional Role of Police in SRTS
- Why are policing and enforcement in SRTS problematic?
- Alternatives to policing/enforcement
- Adding Engagement to the E's
- Change: The Difficulty and the Opportunity
- Resources

MISSION

The mission of the Safe Routes Partnership is to advance safe walking and rolling to and from schools and in everyday life, improving the health and well-being of people of all races, income levels, and abilities, and building healthy, thriving communities for everyone.



About the Partnership

How and Why We Do What We Do



- National non-profit advocacy organization
- Work to advance Safe Routes to School policy and funding at the national level
- Provide technical assistance and resources to state and local programs
- Field staff on the ground working to launch and support SRTS and AT advocacy



About the Partnership

How and Why We Do What We Do



- Facilitating Safe Routes to School listserv
- Hosting regular webinars and national learning network opportunities
- Researching and authoring fact sheets and reports
- Assessing national trends and opportunities
- Advocating for federal funding on Capitol Hill
- Providing technical assistance to communities nationally



What do we mean by “Safe”?



- Not injured or killed as a result of traffic violence
- Not bullied or harassed
- Not victim to physical violence, threats, or intimidation



The 6 E's of Safe Routes to School

- The 6E's support programming, practioners, parents and students
- Integrating Equity into the Safe Routes to School framework
- The 5 or 6 E's are not codified into federal law





The Six E's provide a framework for ensuring that Safe Routes to School efforts take a comprehensive approach:



EDUCATION
Providing adults and the community with the skills to walk and bicycle safely, educating them about benefits of walking and cycling, and teaching them about the broad range of transportation choices.



ENGINEERING
Creating safe and comfortable environments for streets and neighborhoods that make walking and bicycling safer, more comfortable, and more convenient.



EVALUATION
Assessing which approaches are more or less successful, ensuring that programs and activities are leading to expected outcomes and identifying unintended consequences or opportunities to improve the effectiveness of the program.



ENCOURAGEMENT
Generating enthusiasm and interest in walking and bicycling for school through various activities, programs, and campaigns.



ENFORCEMENT
Ensuring safe travel for all by enforcing traffic laws and promoting safe walking, bicycling, and driving in school neighborhoods and along school routes.



EQUITY
Ensuring that Safe Routes to School efforts benefit all students, regardless of their background, ability, or resources. Paying attention to ensuring safe, healthy, and fair outcomes for all students, including students of color, students of different genders, students with disabilities, and others.



The traditional role of police in Safe Routes to School

- Educating students about traffic safety
- Closing streets for temporary installations/events
- Conducting speed surveys
- Targeted enforcement of traffic laws





How effective are police law enforcement as part of Safe Routes to School?

- **Research conducted by the Dept. of Justice Office of Community Oriented Policing states,** "Law enforcement responses alone are seldom effective in reducing or solving the problem."
- *Responses with limited effectiveness:*
 - *Enhancing enforcement of existing traffic laws*
 - *Increasing traffic fines*
- Same research suggests the following responses:
 - Educating parents
 - Encouraging students to walk or bike to school
 - Mapping out safe pedestrian routes
 - Implementing a "walking school bus" program
 - Altering dropoff and pickup rules

https://popcenter.asu.edu/sites/default/files/sites/default/files/problems/pdfs/traffic_schools.pdf



What's the problem with police involvement in Safe Routes to School?

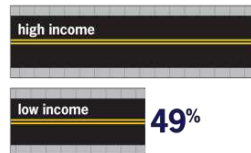


Decades of racist transportation policy killed Avante Reynolds — Cobbs Creek wants change



By Michaela Winberg · September 2, 2020

Communities with Sidewalks



Bridging the Gap, Income Disparities in Street Features that Encourage Walking, 2012
© 2015 Safe Routes to School National Partnership

- Our streets, neighborhoods, and land use patterns are built on historically unjust decisions

Communities with Marked Crosswalks



Bridging the Gap, Income Disparities in Street Features that Encourage Walking, 2012

© 2015 Safe Routes to School National Partnership



What's the problem with police involvement in Safe Routes to School?

BREAKING NEWS NEWS

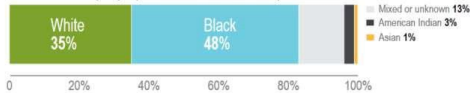
'Biking while black': Chicago minority areas see the most bike tickets

By MARY WISNIEWSKI
CHICAGO TRIBUNE | MAR 17, 2017 AT 2:18 PM

Race and ethnicity of Minneapolis residents in 2014



Race and ethnicity of people in bike-related CAPRS reports 2009-2015



PROPUBLICA

Racial Justice

Health Care

Techn

Source: Bicycle Citations and Related Arrests in Minneapolis 2009-2015

WALKING WHILE BLACK

Pedestrian Enforcement and Racial Profiling

- Racial profiling



What's the problem with police involvement in Safe Routes to School?

Traffic Citation		TICKET NUMBER 7639871	
<input type="checkbox"/> DL # COM DL #	<input type="checkbox"/> DL State	DL Type: A B C M	
LAST NAME		FIRST NAME	
RESIDENCE ADDRESS		CITY	
STATE	ZIP CODE	RES PHONE (A/C)	TYPE OF BOAT
SOCIAL SECURITY NUMBER		BLACK	WHITE
EMPLOYER OR SCHOOL		BUSINESS ADDRESS (A/C)	
WORKERS' COMPENSATION		CONTAGIOUS MATERIAL	
VEH COLOR	VEHICLE MAKE	VEHICLE MODEL	VEHICLE PLATE #
VIOLATION DATE		MUNICIPAL COURT use only	
VIOLATION LOCATION		COUNTRY DIRECTION	
VIOLATION (A)		VIOLATION (B)	

- It doesn't change driver behavior

<https://static1.squarespace.com/static/58a33e881b631bc60d4f8b31/t/5bf2d18d562fa747a554f6b0/1542640014294/Policing+Project+Nashville+Report.pdf>

<https://pubmed.ncbi.nlm.nih.gov/17366333/>

<https://nj.ojp.gov/topics/articles/effect-high-visibility-enforcement-motor-vehicle-crash>



What's the problem with police involvement in Safe Routes to School?



"For millions of ... families struggling to get by, a simple traffic ticket can start a spiral lifelong debt, license suspension, and possibly incarceration." – Driving into Debt

https://insightcced.org/wp-content/uploads/2017/07/May2017_DrivingintoDebt-Final.pdf

- **Traffic fines disproportionately impact low income people and people of color**



What's the problem with police involvement in Safe Routes to School?

- It doesn't make communities feel safer!

Having 'The Talk': Expert Guidance On Preparing Kids For Police Interactions

August 27, 2019

ARIONNE NETTLES

MONICA ENG

FROM **WBEZ91.5**
CHICAGO PUBLIC RADIO

<https://www.npr.org/local/309/2019/08/27/754459083/having-the-talk-expert-guidance-on-preparing-kids-for-police-interactions>

The forgotten minority in police shootings

By Elise Hansen, CNN

Updated 2:51 PM ET, Mon November 13, 2017

https://www.minneapolisfed.org/-/media/assets/articles/2020/fatal-encounters-between-native-americans-and-the-police/fatal-encounters-between-native-americans-and-the-police_march-2020.pdf?la=en%20%20

Portland area parent arrested by ICE at school bus stop

👤 Courtney Vaughn 📅 Tuesday, February 25, 2020



Tigard-Tualatin School District wants 'safe zones' expanded as feds target Washington County

<https://www.koin.com/local/washington-county/portland-area-parent-arrested-by-ice-at-school-bus-stop/>



Alternatives to policing in Safe Routes to School

- Invest in what we know works: engineering our streets and roads to be slower and safer; teach and encourage kids and families to walk and bike
- Use League Certified Instructors and other trained educators to teach helmet fitting, bicycle riding skills, and traffic safety
- Invest in crossing guards, public safety ambassadors (no weapons, no arrest authority, of the community they serve)





Alternatives to policing in Safe Routes to School

- Restorative Justice – school zone violators complete community service related to school zone traffic safety
- If using automated enforcement, ensure placement does not target low-income communities and communities of color; reinvest in site-specific engineering improvements; provide income-adjusted fines





Dropping enforcement from the 6 E's of Safe Routes to School framework





This is the result of years of discussion and action, not an impulse reaction

2014

- **Launched Active Transportation Diversity Task Force**

2015

- **Released report, *At the Intersection of Active Transportation and Equity***
- **[Blog post on how police profiling undermines transportation equity](#)**
- **Equity added as the 6th E of the Safe Routes to School framework**

2016

Began monthly #MoveEquity Tweetchats on topics like equity and law enforcement, racial profiling, street harassment

2017

- **Active Transportation Equity work group changes name**
- **Release blog post on overpolicing of Black people walking and biking**
- **Blog post on problematic reliance on enforcement as part of Vision Zero**
- **Tweetchat on inequitable enforcement of traffic violations**

Note: this is not a comprehensive list



This is the result of years of discussion and action, not an impulse reaction

2018

- Funded legal research into ways to make traffic enforcement fines/fees more equitable

2019

- Racial equity featured prominently throughout Safe Routes to School National conference

2020

- Blog posts on problematic role of law enforcement in covid-related Open Streets closures

Ongoing Throughout

- Conversations with outside organizations and partners about differential impact of police in communities of color
- Conscious de-emphasizing of role of police law enforcement as part of Safe Routes to School
- Local and regional policy advocacy focused on de-emphasizing law enforcement as part of Vision Zero

Note: this is not a comprehensive list



Adding Engagement to the Safe Routes to School Framework

Why is engaging the community important to building a SRTS program?

- Meaningful community engagement is essential in creating a sustainable and successful program
- Engagement means building Safe Routes to School leaders and champions
- Engagement means a shared program vision
- The importance of valuing and trusting others' lived experiences as valid





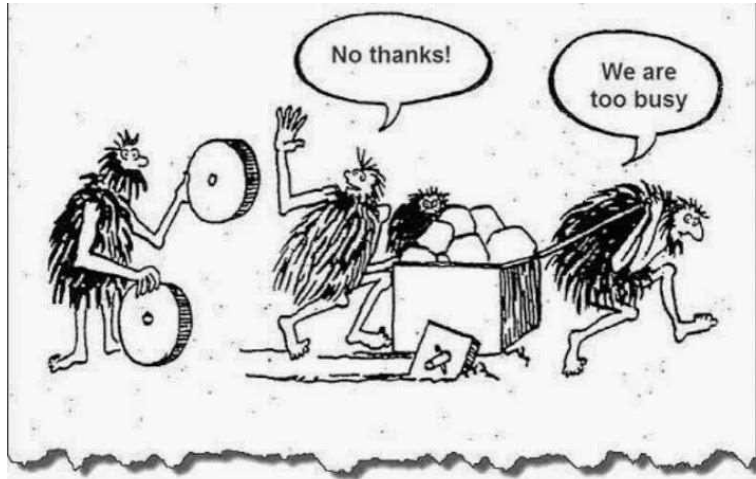


Safe Routes to School works to get kids moving. What if it could work better?

- There are people and communities that have been systematically excluded from Safe Routes to School as we know it
- Build relationships with community members; it's okay that you may not be the right person for this
- Reach pockets of your school community you haven't been able to involve in the past
- Diversity of opinions lead to creativity and innovation



Change is hard





Why is change so difficult?

- Personal beliefs/experiences intersect with professional
- Individuals vs. systems
 - Nice people/interpersonal relationships
 - Turning a cruise ship
- The devil we know, or the devil we don't know?
- Differential experiences lead to confusion about path forward
- Lack of alternatives to the way "things have always been done"
- Slows work down
- Hurt feelings that idea isn't liked or well-received



Change is necessary and can lead to great things

- Accepting change, listening to other people's out of the box ideas does not make your ideas or legacy bad, in fact, it can enhance it
- Lived experience is just as important as technical and professional experience (or more!)
- Opportunity to increase safety, rates of kids walking/biking, build social connections and cohesion



Honolulu, HI. Here's more on their project:

<https://www.saferoutespartnership.org/blog/community-led-art-installation-encourages-safer-streets-near-old-stadium-park-%E2%80%93-and-serves>

<https://www.facebook.com/bzpmmmm/videos/blue-zones-project-4m-paints-bulb-outs-at-intersection-of-old-stadium-park/1542367729232444/>

and - they just secured \$320k to replicate this process as part of a SRTS effort near a local school



Resources

SRP Resources

- [Dropping Enforcement from the 6 E's of Safe Routes to School Framework](#)
- [At the Intersection of Active Transportation & Equity](#)
- [Transportation Equity in the Face of policing](#)
- [Protecting Black Lives in Parks & Public Spaces](#)
- [Solidarity with Police-Free Schools in Salem-Kaiser, Oregon](#)
- Resources for SRTS Practitioners: [Back to School Working Group](#)

More Resources

- [Untokening– Transformative Talks](#): resources for BIPOC practitioners and allies on mobility justice and equity
- [If You're New to Abolition Study Group Guide](#): learn about the abolition movement

Q: Has there been work to connect with law enforcement in a way that you are sharing this information with them, providing education, and working to build a practice that is shared together for success? Building the relationship with law enforcement in a new capacity, rather than removing them all together?

A: Our organization spent the past 6+ years trying to figure out what that new capacity could be and ultimately came to the decision that there wasn't a way to do it. Many of our organizational and community partners who are people of color felt like our inclusion of law enforcement (even through trying to reimagine it in a more equitable way) felt like an affront and did not make their communities feel safer. Ultimately, this is why we made the choice to remove enforcement as one of the 6Es.

Q: What about School Resource Officers? They are embedded in many school here.

A: we stand with local organizations and efforts to remove School Resource Officers from school districts. It's not a policy issue we are leading the charge on because it's not our space, but through listening to our organizational partners and community members, we view SROs as problematic because of the differential negative impact on students of color.

Q: What about people who feel more protected because there are law enforcement

officers present. What do we tell them about why they are being removed?

A: You can rely on the research that shows what is most effective. I think also many people can understand and appreciate that if their feeling of safety can lead to harm or death to members of their community and we have research-backed alternatives, that could be an adequate reason to stop working with police law enforcement as SRTS.

Q: The question that arose was the timing of you dropping law enforcement in June. Can you expand on why you chose that timing? It seems it was part of a larger plan yet to law enforcement they felt as though you kicked them while they were down. It was explained to us as if we would kick engineers off our team after the bridge fell in Minnesota.




A: as you noted, this was definitely part of a larger arc of work, yet in June, we were in a national moment of reckoning and we could no longer continue to promote enforcement as part of Safe Routes to School. I will share with you from my personal experience, as a white, latinx woman -- even though I had been hearing about this from outside partners for many years that law enforcement threatens safety, because of my lived experience, I shamefully admit that it wasn't a priority for me. Yet in June, in the national reckoning following the murder of George Floyd, it became a priority. I think that the difference between the idea of kicking engineers off your team after the bridge fell is that engineers, as a system, are not built upon controlling people based on the color of their skin. Police law enforcement has a racially-motivated history and we see the effects of this play out today. For us, that is the difference.



Forthcoming Resources

- Zoom breakout discussion with Safe Routes to School coordinators/advocates around the country
- Engineering alternatives to Enforcement
- Engagement: what does it really mean and how do we do it?





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- Personal Reflections on Healthy Together Willmar
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Wendy Foley: wendy.foley@bluecrossmn.com

<https://www.healthytogetherwillmar.org/>

A link to the podcast mentioned in the chat earlier, "Seeing White":
<https://www.sceneonradio.org/seeing-white/>

I'd like to close with how to USE YOUR RESOURCES TO LEVERAGE RACIAL JUSTICE:

Money – donate to racial and social justice organizations and efforts.

Time – volunteer.

Skills – share them to serve and connect with others.

Space – hold meetings in your home, community, parks to gather for conversation.

Organize leverage and build credibility & network with others – at work, school, faith community.

Share information- read, videos, blogs on racism, social justice, how systems work, what privilege means.

Access other white people – put your body on the line by showing up for rallies, city council meetings, school board meetings.

Witness/record/report/ interrupt – incidents, harassment, brutality, discrimination, policies.

Amplify BIPOC messages- personal networks, social media, yard signs, and **t-shirts**.

This was a gift from my Community Table: the front says **Got Privilege?** And the back is a quote from Lerone Bennett Jr. that says, “An educator in a system of oppression is either a revolutionary or an oppressor”.

**RUSSELL
HABERMANN**
SENIOR PLANNER AT
ARROWHEAD REGIONAL
DEVELOPMENT
COMMISSION (ARDC)



TED DUEPNER
SUPPORTER
RELATIONS MANAGER
FOR BIKEMN

BIKE WALK LEADERSHIP NETWORK

*Presented on September 16th,
2020 at 11:30 am*

*Biking and Walking to
Bridge the Digital Divide*

Email Natalie@bikemn.org to register!



www.bikemn.org • info@bikemn.org • [t f /bikemn](https://www.facebook.com/bikemn)



THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...

MONTH

October 8, 10:00 – 11:00 AM

TOPIC

- New Rules for Speed Limits

MONTH

November 12, 10:00 – 11:00 AM

TOPIC

- TBD

MONTH

December 10, 10:00 – 11:00 AM

TOPIC

- TBD

To join the Minnesota Safe Routes to School Network,
email centercommunications@bluecrossmn.com



THANK YOU!

Discussion Questions

- What surprised you?
- What do you have more questions about?
- What would support you in your personal journey to center equity?
- What would support you to integrate equity into your professional work?
 - **How are you currently engaging parents, students and community members?**

We did not get to the small group discussion



THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...



MONTH

January 9, 10:00 – 11:00 AM

TOPIC

- SRTS Strategic Plan
- Demonstration Project Funding

MONTH

February 13, 10:00 – 11:00 AM

TOPIC

- Walking School Bus: Innovation in Rochester

MONTH

March 12, 10:00 – 11:00 AM

TOPIC

- Whole School, Whole Community, Whole Child
- Winter Walk To School Day Recap

To join the Minnesota Safe Routes to School Network,
email centercommunications@bluecrossmn.com



THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...



MONTH

July 9, 10:00 – 11:00 AM

TOPIC

- School Patrol and Crossing Guards: Best Practices and Resources
- What happens in the Fall?

MONTH

August 13, 10:00 – 11:00 AM

TOPIC

- SRTS and 2020-21 School Year – Continued Discussion

MONTH

September 10, 10:00 – 11:00 AM

TOPIC

- Uber Meeting: Centering Equity and Engagement

To join the Minnesota Safe Routes to School Network,
email centercommunications@bluecrossmn.com